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OVER $4 MIL. FIRE DAMAGE IN DECADE

NOT A LIFE LOST IN SHOWS DURING PAST 33 YEARS

Fire damaged Canadian theatres to the extent of $4,249,234 in the 10 years up to and including 1962, a study of the annual reports of the Dominion Fire Commissioner made by this publication revealed. The latest report, that for 1962, submitted to the Hon. Jean Paul Deschatelets, Minister of Public Works, by R. A. W. Switzer, Dominion Fire Commissioner, shows that in 1962 there were 23 fires with damage under $50,000 for a total of $136,799 and three over $50,000, one in Loew's Uptown, Toronto, which totalled $386,906.

The 1962 joint figure for fires in both categories, 26 altogether, was $523,685, the third highest one in the 10 years surveyed. Previous totals by years are: 1961 (21 fires) — $278,097; 1960 (21) —

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Louis Rosenfeld Premier Prexy

Louis Rosenfeld, who was a vice-president of Premier Operating Corp. Ltd., which is spoken of in the motion picture world as "The Allens," was elected to the presidency of the company to fill the vacancy made by the passing some time ago of Jule

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Can. Production Staff Changes

Arrival of additional information sheets for the Year Book of the Canadian Motion Picture Industry, now in preparation by the staff of the Canadian Film Weekly, reveal many changes of personnel in provincial government and private production or-

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Copyright Appeal Board Appointment Awaited

G. H. Arbique has resigned as secretary of The Copyright Appeal Board and has been succeeded by R. Vadeboncoeur. Jean Miquelon, QC, Deputy Registrar General of Canada, remains a member. The successor of the Hon. J. T. Thorson, who was president of the Exchequer Court and chairman of the Copyright Appeal Board and who retired last April, is still to be named. The recommendation for a replacement is about to go before the Minister of Justice but an announcement is not expected shortly.

The Copyright Appeal Board is appointed by the Governor in Council, as required under the Copyright Act. It meets annually in Ottawa to fix fees payable to performing right societies by theatres, TV and radio stations and other users of music after hearing representations and studying rate proposals.

Rates for the cinema business have been the same for years.

MGM's 'Scratch A Thief'

Ann-Margret will star opposite Alain Delon in MGM's Scratch a Thief.

Help Summerville Scholarship Fund

The memory of the late Donald Dean Summerville, motion picture exhibitor and mayor of Toronto at the time of his sudden death of a heart attack last November at the age of 49, was honored at the Royal Alexandra Theatre, Toronto, last week. A

(Continued on Page 5)

Embassy TV Features Via IFD

International Film Distributors has obtained TV distribution rights in Canada to 13 Embassy action epics, it was announced by N. A. Taylor, president, in Toronto, and E. Jonny Graff, Embassy vice-president in charge of television. Among the films, all in color, are eight about the adventures of Hercules.

UNITED ARTISTS' 1964 EARNINGS JUMP

Earnings of United Artists Corp. in the first quarter of this year more than tripled those of 1963, it was reported in New York last week by Arthur Krim, president, who predicted record earnings for 1964 and a continuation of the upward trend into 1965. Net earnings for the first three months of this year amounted to $2,078,000, equal to $1.10 a share, compared with $578,000, or 31 cents a share, for the same period last year. World-wide gross income rose to $37,556,000 from $26,994,000. UA operated in the red in 1963.

The average theatrical gross exceeded $2,000,000 a week for the first 20 weeks of 1964, for a total of over $40,000,000, and led to a prediction by Krim that it would reach a record high for the year of over $100,000,000. This was due mainly to nine films released over the last 10 months. The nine pictures cost under $30,000,000 and are expected to earn $120,000,000 in rentals, less than half of which has been earned to date.

TV, records and music divisions of the company were also "doing nicely," Krim said, adding that a "massive contribution to 1965 results" is expected from The Greatest Story Ever Told, which will premiere in December of this year.

Short Throws

MAGAZINE publishing has become precarious in Canada, states Floyd S. Chalmers, writing as president of Maclean-Hunter's to suggest that magazine legislation against so-called "Canadian editions" of USA periodicals be extended to cover Time and Reader's Digest, which were made exceptions to it. "Canadian magazine deficits have increased to a point where we as publishers can no longer continue to sustain them in the public interest unless there is reasonable hope that present trends will change," he states. Liberty Magazine has just ended publication after many years. The decline in readership is due to TV and the rise in costs, as well as the conversion to TV of ad money spent in the press.

NOTES: Lloyd Bochner of Toronto will star with Robert Taylor and Barbara Stanwyck in Wm. Castle's The Night Walker, which is being made at Universal City Studios . . . **Lars McSorley** has been appinted assistant publicity manager of Paramount, it was announced by Hy Hollinger, publicity manager . . . **A one-hour** Sunday evening shutoff of TV sets at the peak hour has been organized by a Glasgow housewife as a protest against what she claims are obscene presentations . . . **Air Canada** became the new name of Trans-Canada Airlines on June 1 . . . **Donald F. Hunter,** 53, with Maclean-Hunter Publishing for 34 years and the son of Horace T. Hunter, an early partner, has been appointed president and

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Variety Sports Cavalcade, Baseball Draw 5,796

Chilly weather and the threat of rain, along with the absence of children because of school examinations, held the crowd at the annual Variety Baseball Night in the Toronto Maple Leaf Baseball Stadium down to 5,796. However, many tickets were sold that weren't used and the heavy souvenir program will add much to the financial results, which are earmarked for Variety Village.

The Cavalcade of Sports Champions and an 8-4 Leaf victory over Buffalo made for a splendid evening.

Weltner Named Para President

Barney Balaban, president of Paramount Pictures Corp. since 1936, has become chairman of the board and George Weltner, executive vice-president since 1962, has succeeded him in the former post. Weltner, a BSc from Columbia who was born in Chicago in 1901, joined Paramount in 1922. Balaban, born in Chicago in 1887, became an exhibitor in 1908 and is one of the industry leaders in public service. Famous Players Canadian Corp., Canada's largest circuit, is a Paramount Pictures subsidiary.

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Film Weekly

Incorporating the
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10 -Year Fire Damage

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$397,998; 1959 (22) — $392,590; 1958 (40) — $1,016,461; 1957 (53) — $183,675; 1956 (33) — $608,912; 1955 (27) — $480,967; 1954 (23) — $259,758; and 1953 (29) — $107,091.

The portion of the total in each year which came from fires with damages over $50,000 follows: 1962 (3) — $386,906; 1961 (1) $78,060; 1960 (1) — $116,070; 1959 (3) — $279,209; 1958 (7) — $593,126; 1957 (0); 1956 (2) — $198,135; 1955 (2) $279,665; 1954 (1) — $59,464; and 1953 (0). Fires with damage under $50,000 totalled 275 in the 10 years and those over it 20, the average per year in that category being 27 and two in the over-$50,000.

Canadian Film Weekly reports of fires, usually taken from local papers, showed that in 1963 there were three fires — in Cap-de-la-Madeleine, Que.; Irma, Alta.; and Thessalon, Ont., each of which destroyed the theatre, and no doubt the usual amount of fires with damage under $1,000. This year so far there have been three — in Maniwaki, Que., in Kincardine, Ont., and in Levack, Ont.— in which the theatres have been burnt out.

The year 1963 was the 33rd consecutive one in which not a single life was lost in a theatre fire.

Canada's fire losses in 1962 reached the all-time high of $140,144,643 and claimed the lives of 626 persons — an increase of $11,882,596 and 70 lives lost compared to 1961.

"As has been the case in the last several years," says the report, "the leading cause of fire was smokers' carelessness, accounting for almost 40 per cent of the fires, followed by defective heating equipment and defective electrical equipment, each accounting for 12 per cent of the fires." Fires of undetermined origin reached 50 per cent, indicating the need of keeping a more accurate record of fire causes.

Gardner To Promotion Dept.

Robert (Bob) Gardner, with Odeon for 20 years, has been appointed to the Special Promotions Department established three months ago under Wannie Tyers, it was announced in Toronto by Frank H. Fisher, vice-president in charge of theatre operations. The expansion of the department is due to its success, he said.

LOUIS ROSENFELD

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Allen. Rosenfeld, who was a brother-in-law of Jule, is a vice-president and managing director of Columbia Pictures of Canada. Jule Allen, with his brother, the late Jay J. Allen and his father, the late Barney Allen, entered the industry in 1906 in Brantford.

Gurston S. Allen, son of Jule Allen, who was secretary and film buyer, is now vice-president and secretary. He also followed his late father as secretary and a director of Theatre Holding Corp., of which Herbert Allen is president and R. W. Bolstad and Angus MacCunn, respectively president and secretary of Famous Players, are respectively vice-president and treasurer.

Vice-president of Premier Operating is Herbert Allen, treasurer and head of advertising Sol Allen, theatre supervisor and manager of candy operation David W. Axler and comptroller W. J. Snowball. Axler, son-in-law of Jule Allen, took the latter's place as a director.

Rosenfeld, who was honored as The Pioneer of the Year in 1955 by the Canadian Picture Pioneers, started at The Allen's second theatre in Brantford, the Gem, in 1910 as an usher. Jule and Herbert Allen married his sisters Sarah and Bertha. In 1912 he went to Calgary to join The Allens, who had moved there to open the Canadian Film Exchange. He left the firm to become articled to a law firm but returned to The Allens in 1915, joining their Famous Players Film Service, which had replaced their Canadian Film Exchange.

From then on he played an important part in the development of the Canadian motion picture industry, mainly on the distribution side.

'The Truth About Spring'

Shooting has started in Spain on The Truth About Spring, a Quota Rentals production financed and to be released by Universal. Hayley Mills, John Mills and James MacArthur star in the film, which is being directed by Richard Thorpe.

PQ ASSN. FIGHTING MAD AT MGM

Metro-Goldwyn-Mayer's policy of exploiting Ben-Hur commercially in Quebec parish and other non-commercial halls "constitutes a challenge to cinema owners" in their fight against "unfair competition" from such places, a resolution of the Quebec Allied Theatrical Industries states. The resolution, pointing out that the QATI has asked the Government to enact special legislation against non-commercial halls, states that MGM's "attitude shows a complete lack of ethics in its distribution policy and creates a dangerous precedent."

The alternative to a refusal by MGM to heed the resolution by June 15? A suggestion to all Quebec exhibitors "to cancel all forthcoming playdates with the aforementioned company."

Copies of the resolution were sent to exhibitors, the Montreal Film Board, the Hon. Bona Arsenault, Quebec minister responsible for cinema legislation, as well as to the National Committee of Motion Picture Exhibitors Associations of Canada and the trade papers.

Gaston H. Theroux is president and executive director of the Quebec Allied Theatrical Industries. He says that MGM "has hired employees, supplied them with complete projection equipment, and that these employees are now showing Ben-Hur in parish halls and other non-commercial halls."

Recently QATI changed its name to L'Association des Proprietaires de Cinemas du Quebec Inc.

Bromstein Ad Dept. Head At 20th Century Theatres

Rube Bromstein has succeeded Jim Harrison as advertising director for 20th Century Theatres, it has been announced by Raoul Auerbach, executive vice-president. Bromstein thus returns to the post in which he was succeeded by Harrison over five years ago.

At that time Bromstein left to become advertising director for Lyons Furniture. He left Lyons to take a similar job with Dodds Interiors and since that company retired from business two months ago Bromstein has been operating his own office.

Sid Furie's 'Wonderful Life' To Have Royal Premiere

Wonderful Life, the new Cliff Richard musical which was directed for Associated British by Sidney J. Furie, formerly of Toronto, will have a Royal Charity Premiere at the Empire, London, on July 2. The premiere will be attended by Princess Alexandra and the Hon. Angus Ogilvy and proceeds will go for youth clubs.

The film, in Technicolor and Techniscope, has a strong cast which includes Walter Slezak and Susan Hampshire. Furie directed The Young Ones and Summer Holiday, both big Richard winners.

News Clips

Charles H. Everett, president of the Association of Motion Picture Producers and Laboratories of Canada, was kind enough to write the following to Hye Bossin, editor of the Canadian Film Weekly: "At our last Board of Directors' meeting, reference was made to your generous support of the Association through your excellent publication. It is my understanding that when one is under the constant pressure of turning out quality reading at regular intervals, it is relatively easy for the activities of organizations such as our own to be overlooked. Not only do you keep up with what we are doing, but you refer to us most generously. For your kindness, we are most grateful" . . . General Sound and Theatre Equipment has completed a Xenon Hortson Languedoc 16 mm. equipment conversion in Keremeos, BC. The results are impressive, reports R. Townsend.

Twenty-five nations have entered the International Festival of Military Films, which will be held at the Cyrano Cinema in Paris. The competition is limited to films with a running time of 30 minutes or less, although some full-length features will be screened . . . The Vancouver City Council has agreed to provide the land free for the building of an $8,000,000 sports arena downtown by a Toronto group headed by Stafford Smythe and Harold Ballard, respectively president and vice-president of the Maple Leaf Gardens . . . John Pratt, administrator of entertainment for the Montreal World's Fair of 1967, has been elected to the executive committee of the Greater Montreal Council of the Arts, which Leon Lortie heads.

The Ontario Dept. of Tourism & Information, which the Hon. James A. C. Auld heads, put on a 75-minute program of its films at the National Film Board in Montreal recently and it was so successful that more are planned. A reception for press, radio and TV was held in conjunction with the showing at the Skyline Hotel. Colin McDonald of the Dept. helped make the arrangements . . . Embassy Pictures has joined with McCall's Magazine, G. P. Putman's & Sons and Fawcett World Library to set up an award worth at least $120,000 and possibly $210,000 to the novel that wins the Novel Award Program. Embassy is putting up $100,000 for the film rights . . . Financial restraints on the exchange of movies between Russia and the USA are being eased and distributors will be able to negotiate instead of paying the fixed price of $60,000.

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Warner Bros.' 'Robin' $1,500 Cash Managers' Contest

Warner Bros. is offering $1,500 in cash prizes for a theatre managers incentive contest for Robin and the 7 Hoods, which stars Frank Sinatra, Dean Martin, Sammy Davis, Jr., Bing Crosby, Peter Falk, Victor Buono and Barbara Rush. The picture will be released late in June and campaign books must be addressed to Robin Managers Contest, Warner Bros., 666 Fifth Avenue, New York, NY, 10019, by Oct. 1, 1964.

First prize is $500, for the best local promotional campaign and the most unusual single stunt will earn the bonus prize, a set of First Flight golf clubs.

Changes In Assignments At Theatre Confections Ltd.

A number of changes in responsibilities of the personnel of Theatre Confections Ltd. were announced in Toronto by J. J. Fitzgibbons, Jr., general manager.

Toronto District A Branch manager Jim Speiran is now Montreal Branch manager; Gerry Dillon, whom Speiran succeeded in Montreal, came to Toronto as manager of the Drive-in Theatres and Park Concessions Department; Leon Turoldo, manager of Toronto District B, has added District A to his job; Doug Lowes and W. G. Danforth are supervisors respectively for Toronto A and Toronto B and Harry Brandenburg is head shipper in Toronto.

Guy Hamilton To Direct MGM's 'Venetian Affair'

Guy Hamilton, one of England's foremost young directors, has been signed by MGM to direct Pandro S. Berman's production of The Venetian Affair as his first Hollywood-produced film. He will report to MGM in early summer to begin preparations for the new film, which will be produced by MGM as one of the most important of the coming year. Film will be based on Helen MacInnes' current best-selling novel.

Sturges Signs Stars For UA's 'Hallelujah Train'

Burt Lancaster, Lee Remick, Jim Hutton and Pamela Tiffin have been signed by John Sturges for four of the six starring roles in his new multi-million-dollar film for the Mirisch Corporation, The Hallelujah Train. Sturges also has set a July 15 starting date in Gallup, New Mexico, for the beginning of photography on the United Artists release.

Based on the novel by Bill Gulick, the screenplay has been written by John Gay. The Hallelujah Train will be shot in widescreen and color. This will be the fourth picture produced and directed by John Sturges under the independent Mirisch production banner.

ON THE SQUARE

By HYE BOSSIN

WELCOME BACK to my heart, O Club Indigo of the Barclay Hotel, now that you shook the belly shakers to become again "The home of the stars" — starting with Sarah Vaughan. Attaboy Freddie Madalena! Ralph Haymer is doing the club's public relations and Joey Poster the booking . . . **It was a joy** to hear Conn Smythe and Gord Sinclair reminisce and sentimentalize at the B'nai B'rith Sportsmen Lodge dinner in honor of Foster Hewitt. It lessened the feeling of us natives of some generations back that we now live in a city of strangers. Gord and Ted Reeve are among the few that occasionally invoke the Good Old Days around here — the Good Old Days being those mainly because for us they were the Good Young Days . . . **The marquee** on the Broadway, the Queen St. Grind House, proclaims it to be "The City's Only Adult Theatre. Children Never Admitted". . . **Leo Lazar,** one-time 20th Century Theatres' manager and a teacher in recent years, just got his Ph.D. Congratulations, Doctor! . . . **The good ladies** of **The Star** Library tell me that they have nothing on movies before 1928. They didn't start to clip stuff about them until then. Hard to believe . . . **Peter Lind Hayes** to Sally Hammond of the **New York Post:** "Don't be a pal with your child. It's our house and our bed and board and we're the bosses." He's married to Mary Healy and they've been in too few movies . . . **Don't forget** the annual graduation night at Variety Village on June 10. It's a real heart-warming experience. A buffet dinner at six p.m. will be followed by the ceremonies.

THE POPE at the time of the Dreyfus affair, Leo XIII, must have had a problem similar in a small way to that of Pius XII, whose alleged silence during the workings of the official German murder machine in WW II provided the basis of the current play, **The Deputy.** In the midst of the seething disputation about the framing of Dreyfus nothing was heard from Leo, perhaps because, as the **Columbia Encyclopedia** puts it: "Anti-semitic feelings were roused and the clerics used every means to prevent the release of Dreyfus." Thus he was in a difficult position. After the second Dreyfus trial, held in 1899, brought the same unjust verdict as the first ("All the forces of anti-semitism, nationalism and desire for revenge against Germany were brought to bear against the unfortunate officer," the **CE** says), the Premier of France, Waldeck-Rousseau, pleaded with the President to pardon the prisoner immediately and save the honor of France. In the 10 days before this was done the Premier grew impatient and considered appealing to the Pope. The fact that he had considered this, though he was strongly anticlerical, was revealed in 1911, when, seven years after his death, his memoirs were published in **Le Matin** of Paris in spite of the objections of his widow. Papers throughout the world, noting that he had considered an appeal to the Pope, made it their heading and story lead. The appeal wasn't made, saving the Vatican a controversy. The Dreyfus verdict was reversed in 1906 but absolute proof of the guilt of Major Esterhazy of the French staff, who had been tried and acquitted, was not made available until 1930, when official German papers, published at the time, revealed that the German attache had paid the Major to do what Dreyfus had been blamed for.

COLUMBIA PERSONNEL gave Harvey Harnick's long-time secretary, Mrs. Molly Nisker, a farewell dinner in the Club Room of Les Cavaliers, and presented her with a gift the next week in an office ceremony. Molly was elected president of the women's section of District 22 of the B'nai B'rith at its inaugural convention in Montreal recently and, though it pays no salary, she intends to give it all her time. Molly is very much liked in the film trade and she'll be missed . . . **At the Foster Hewitt** dinner of the B'nai B'rith Sportsmen Lodge the veteran newsreeler, Roy Tash, looking around, commented to me about how few of those present he had seen before in a long working career in Toronto. The fact that there are manifold millions of human beings, each with a face different from any other, never fails to amaze him, he said. No machine that humans could contrive would be able to do that, despite man's 20th Century ingenuity, he felt. Only God could make so many faces and make them different, with only an occasional one bearing some resemblance to another . . . **A lawyer friend** gave James Oliver Curwood the information he needed for a short story about litigation . . . "You've helped me earn $100," Curwood said. "That's what I'll get for the story" . . . The next day he got a bill from the lawyer: "For literary advice, $100" . . . He said he paid it . . . **What was** the secret Hitler used to mesmerize the German people? "Hitler had no secret," writes A. J. P. Taylor in the **New Statesman,** London. "He was the ordinary German writ large and succeeded because he was the most representative German of his time."

SUMMERVILLE FUND

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capacity house stood in silent tribute as the spotlight was fixed on a large photograph of Mr. Summerville which showed him wearing his gold chain of office.

The tribute came at the end of a performance of Spring Melody '64, the tenth annual musical production of the Precious Blood Young People's Club, which was organized by Father Dugo. The Thursday evening performance, at the wish of Father Dugo, had been designed to provide financial support for the Donald Summerville Memorial Scholarship Fund, which is to provide a scholarship each for a pupil of Malvern Collegiate Institute and Neil McNeil High School.

Mrs. Alice Summerville, the former mayor's widow, thanked those responsible and also the audience, then presented the scholarship certificates to Father Michael J. Troy, principal of Neil McNeil and J. Leslie Kerr, principal of Malvern. On the stage with Mrs. Summerville were her sons Dean and Wayne.

Arthur Maloney, MP, acting as chairman, spoke about the nature of the occasion, named the many persons present from official life, and introduced Donald McDonald, MP from Rosedale, whom Prime Minister Lester Pearson had designated his representative. He recalled "the honesty, energy and devotion to his task" of Mr. Summerville.

Among those on the stage was Mayor Phillip Givens, QC. All the City controllers and almost all aldermen, as well as Chief of Police James Mackey and other top officials, were in the house.

The Hon. John G. Diefenbaker, head of the Progressive-Conservative Party and Leader of Her Majesty's Opposition in the House of Commons, was present and introduced but left early with Mrs. Diefenbaker when the news reached them that her brother had died.

Father Dugo, who was due to play an important part in the memorial program, was rushed to the hospital because of an attack of ulcers early in the evening. He was the producer of the show, which starred Jane Morgan. The director was Jack Burns, the musical arrangements were by Jimmy Dale and the choreography by Jack Lemen.

Maurice Pearson, a professional singer of high calibre who will surely rise, appeared, as did local pros Pat Doyle and Benny Silverton, along with a visiting ragtime star, Alexander Read. Lemen, who runs a dancing school, partnered with Burns in an old-time vaudeville dancing routine and provided a line of girls. A singer named Johnny Kay, who appears on a teeners' TV show, worked with appeal and promise.

STAFF CHANGES

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ganizations. The first list of such changes was carried last week.

Minister for the Photographic Branch, Dept. of Recreation and Conservation, BC, is now the Hon. W. K. Kiernan. At the Province of Quebec Film Bureau, which Andre Guerin directs, the assistant director is Roland Rainville, chief of production Michel Vergnes, chief of distribution Alphonse Proulx and chief of the Montreal office Gilbert Fournier. The minister for Saskatchewan's Audio-Visual Board of the Dept. of Education, of which E. Fred Holiday is film commissioner, is the Hon. George Trapp.

Colin McDonald is now director of publicity for the Ontario Government Photographic Services of the Department of Tourism & Information and he was succeeded as supervisor of photographic services by Robt. Muckleston, with D. Manore having been added to the latter's staff.

Ron Woodill has joined the staff photographers of the Nova Scotia Information Service, Department of Trade and Industry.

H. Cresthol is now vice-president of Tolea Film Productions, Montreal, succeeding Leon Cresthol, QC, MP; Capt. Ken Evenden is production supervisor of Living Word Productions for The Salvation Army; Robert Black and James Williams have been added to the producers' roster at Crawley Films, Ottawa, which has Henry Strub as Montreal manager, Jack Lindsay as Vancouver manager and Philip Murray as New York manager.

Claude Paulette is language director, post sync, at Anton Van de Water Film Production, Montreal, and Jacques Robillard is secretary-treasurer; vice-president and treasurer of Hollyburn Film Studios, West Vancouver, is W. R. Baker and the chief engineer Dr. H. Tremaine; Paul Kimberley and Hans Klostermann have been added to the staff producer-directors at Williams Drege & Hill Ltd., Toronto; and H. J. Sutherland is secretary-treasurer of Riverbank Productions, Toronto, as well as Film Editorial Services.

The Capilano Motion Picture Centre Ltd., North Vancouver, formerly Parry Films Ltd. and now headed by Brigadier E. G. Eakins, has Rosa Paterson as production secretary, L. E. Weekes as director of photography, Eric Anderson as creative director, Fran Rayner as supervising editor and Wm. Newberry as lighting director. As announced earlier, J. M. (Jack) McCallum is vice-president and managing director.

MGM's 'Young Cassidy'

Rod Taylor, Maggie Smith and Dame Flora Robson will star in MGM's Young Cassidy.

Short Throws

(Continued from Page 1)

chief executive officer of the company as successor to Floyd S. Chalmers. Chalmers, with the firm for 45 years and president the past 10, became chairman of the board. Ronald A. McEachern, editor of The Financial Post for 22 years and its publisher for 14 years, became an executive vice-president and took charge of the Magazine and Financial Post Divisions. J. L. Craig, with the firm since 1930 and vice-president of its Business Publications Division, also became an executive vice-president and now has responsibility for all business publications and trade shows. C. J. Laurin became publisher of The Financial Post and Paul S. Deacon its editor . . . **S. McClimon,** who operates the Capitol and Yukon in Whitehorse, Yukon Territories, gave the proceeds from Sunday shows to Craig Hughes, now a legal commissioner there, for the Retarded Children's Association. Craig was legal counsel for Odeon before leaving to take his present post . . . **Pleiades** Productions Ltd. was recently incorporated in Ontario, to "carry on the business of motion picture producers and distributors." Its head office is in Toronto.

A NEW cable-TV system in operation in North Bay and Huntsville, developed by Stanley Hosken of the former city and marketed for a $10 installation fee and $5 monthly for cable service, brings TV signals in a distance of about 250 miles, whereas 100 miles is the usual range. The system, as reported by Dennis Braithwaite in The Globe and Mail, Toronto, employs a very large parabolic antenna and has been bringing seven stations, including those in Buffalo, to North Bay.

SHOPSY'S winners in Theatre Confections Let's Score in '64 contest are Bill Burke, Brantford ($150), Ed Lamoreaux, Windsor ($100), Frank Paul, London ($75), Doug Walker, St. Catharines ($50), Norm Charlton, Montreal ($25) and Harold Vance, Quebec City, Helmut Dach, Ottawa and Benoit Lehoux, Rouyn ($20 each). Orange Crush winners are Ivan Ackery, Vancouver ($150), Len Bishop, Toronto ($100), Bill Trudell, London ($75) and Ted Doney, Guelph ($25). Pepsi-Cola winners are Ed Newman, Winnipeg ($150), J. Duggan, Kenora ($100), Bill Trudell, London ($75) and A. Barclay, Kelowna ($25). Coca-Cola winners are Mike Micelli, Windsor ($150), Len Bishop, Toronto ($100), John MacPherson, Amherst ($75), Jack Armstrong, Victoria ($50) and P. Saunders, Woodstock, NB and Harry Black, Prince Rupert, BC ($25 each). Popcorn winners are Alec Reid, Victoria ($150), Bill Boal, Toronto ($100), J. Duggan, Kenora ($75), M. Appleby, Toronto ($50) and Bill Wilson, Edmonton, John MacPherson, Amherst, Bob Harvey, North Bay and Ivan Ackery, Vancouver ($20 each).

MARY WALKER, vice-president of Palmar Productions Enterprises, Toronto, informs Canadian Film Weekly, that she will direct a feature, The Man Who Wanted Nothing, in the area around Keswick, Ont. She has chosen the spider-and-web as the company's trademark, she said, because it is reminiscent of Robert Bruce's courage.

CAPACITY houses in all but one of five Eidophor theatres in four cities — Toronto, Hamilton, Oshawa and St. Catharines — were caused by the Indianapolis 500, which had such a tragic accident. Two of the theatre-TV presentation were in Toronto and the one that didn't fill up was in St. Catharines, where the Henley Regatta was on. After the accident one hour and 40 minutes passed before the track was cleared and the race continued. The audience waited, watching scenes from the Speedway or buying refreshments. The scale was $3.50 and $2.50.

SECOND International Festival of Films on Art took place last week in the Central Library Theatre, Toronto. Three programs of films, lasting about an hour and 30 minutes, with each program shown for two days of the Monday-through-Saturday schedule, made up the Festival. A second international festival of science films will be held in the early fall. The Royal Ontario Museum will begin its Sunday afternoon series of films on art, science, etc. in October.

WINNERS of David O. Selznick Golden Laurel Trophies were Marcello Matroianni, Italian star; Akira Kurosawa, Japanese director; and Federico Fellini's Italian-made film, 8½. Trophies were presented last week at the UN by Adlai Stevenson. Seven made-in-Europe productions, The L-Shaped Room, This Sporting Life, Tom Jones, The Easy Life, The Sound of Trumpets, Winter Light and My Name Is Ivan, were honored with Silver Laurel Awards for "important contributions to mutual understanding and good will among peoples of the world." David O. Selznick, the famed American producer, originated the awards some years ago.

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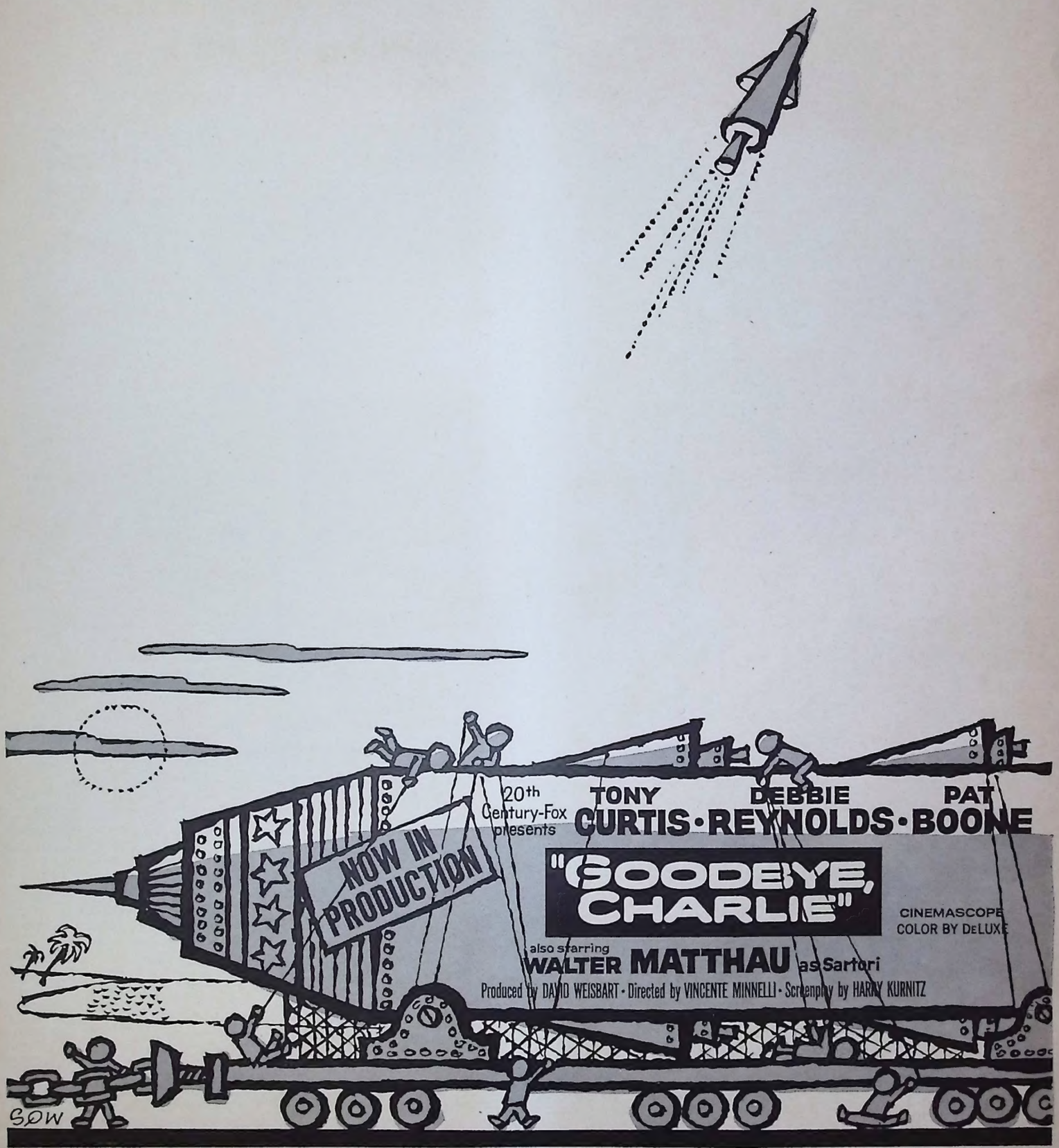
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